



Microsoft is committed to protecting children online and making the Internet a safe environment.

Partnering with Law Enforcement to Identify, Investigate and Prosecute Child Pornography and Exploitation

We are constantly exploring new and innovative ways to collaborate with and assist law enforcement, governments, and other partners in the fight against child exploitation:

- Abuse Detection and Reporting: Filtering tools review images uploaded to Windows Live services and potential images of child pornography are reported to the National Center for Missing and Exploited Children. Offending sites are shut down and information preserved to assist law enforcement investigations. Complaints of inappropriate images are also reviewed and, where appropriate, reported to NCMEC.
- Development of the Child Exploitation Tracking System: At the request of a Canadian Police Officer, Microsoft developed CETS, an innovative tool that helps law enforcement better gather and share evidence of online child exploitation. We are working with law enforcement agencies in other countries who want to use CETS. CETS has already helped apprehend over 40 online predators and led to the rescue of children around the world.
- Global Efforts: With Interpol and the International Center for Missing and Exploited Children, Microsoft helped launch a Global Campaign Against Child Pornography. As of June 2006, 1,490 law enforcement officers from 91 countries have been trained on identifying and investigating online crimes against children.
- Eradicating Commercial Child Pornography: Microsoft is part of NCMEC's effort to close down funding for child pornographers and eradicating commercial child pornography, working with leading financial institutions and other Internet industry leaders in the Financial Coalition Against Child Pornography.

Providing Safety Technology and Tools to Families

Microsoft is investing in the development of a variety of family safety technology and tools:

- Windows Live OneCare Family Safety settings offer content-filtering as a free web service and make it easy for parents to manage their children's use of the Internet. Features will include including filtering of chat and mail, customized allow and block lists, as well as contact list management, and will allow a parent to unblock a website in real time. The tool incorporates guidance for parents and kids from third party experts, including the American Academy of Pediatrics.
- Windows Live Search offers a SafeSearch feature to filter sexually explicit or other inappropriate content.
- Parental controls in the next-generation Windows Vista operating system will give parents the ability to monitor and manage children's access to content by providing detailed reporting and tools to manage PC usage, designating which websites can be visited and restricting access to software, games and online chats. It will also enable users to run their choice of family safety software, including those developed by 3rd parties.
- Family Settings in Xbox360 enables parents to control the games their children play, as well as online contacts.

Partnerships to Educate Communities About Child Online Safety

Educating families about ways to use the Internet safely is also a high priority for Microsoft and we work in communities in the US and around the world to educate families about the risks to children online and the tools to reduce those risks.

- We partner with groups like GetNetWise and the National Cyber Security Alliance, which provide information and tips about how to promote a more safe online experience for children and parents.
- Microsoft also helped to organize a national GetNetSafe Tour that will travel to 12 U.S. cities in 2006, visiting schools, local community, senior events and the business community to educate and raise awareness about keeping kids safe online.
- Microsoft websites like www.microsoft.com/athome/security, and www.staysafe.org offer even more information for parents and children.

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